**Instructions for Video:**

Included in this package is a file called PowerPoint. Inside that folder is a template that you can use for the video that you will upload to YouTube.

Talking time on the video is up to you. I suggest that you go from anywhere between 1-2 minutes on the video.

To edit the slides you will need to have powerpoint installed. If you are on a PC and don’t have Microsoft office you can download it for free for 30 days:

<http://office.microsoft.com/en-us/powerpoint/>

Other options are:

<http://www.openoffice.org/product/impress.html>

<http://littleppt.com/>

For those on a Mac I am sure you know what to do with the file.

Edit the slides so that they are customized with your contact information and also so that they match up with the city that you are going after.

Now to turn that powerpoint presentation into a video you will need to download Camtasia:

They have a fully functional 30 day trial:

<http://www.techsmith.com/camtasia/>

Once you get the funds I would suggest buying it outright because it is the best screen capture software on the market today.

<http://www.techsmith.com/learn/camtasia/7/record-ppt-presentation/>

That link will walk you through recording a powerpoint presentation using Camtasia!

Just like that you will now have a video that will sell your services that you can upload to YouTube.

Don’t over think this step in the process.

1. Download Camtasia
2. Edit slides
3. Record video
4. Upload to Youtube

You will be well on your way to turning this into a full time business with just a few clients.